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PRESS RELEASE

FOR IMMEDIATE RELEASE

The Little Moose Who Couldn't Go to Sleep Wins Storytelling World Award
Willy Claflin's Fourth Maynard Moose Picture Book is Honored

Johnson City, Tennessee – April 2, 2015, August House is pleased to announce that ***The Little Moose Who Couldn't Go to Sleep*** has received the prestigious 2015 *Storytelling World* Resource Award in the "Stories for Young Listeners" category. ***The Little Moose Who Couldn't Go to Sleep*** along with the other winners for this year's Storytelling World Awards will be featured on the back cover of the April/May issue of *Storytelling Magazine*. In addition, the winners will be showcased inside the issue under the Storytelling World Resource Award: Stories for Young Listeners category. This announcement marks the tenth award that the creative team of Willy Claflin and illustrator James Stimson have received for their collaboration on Maynard Moose picture books.

The Little Moose Who Couldn't Sleep is the fourth installment in the popular Maynard Moose series. This wacky fairy tale follows Maynard's young cousin Little Moose as she struggles to go to sleep, tries a wild range of sleep-inducing strategies, and finally learns how to calm her spinning thoughts so that she can fall asleep at night. Claflin likes to take creative liberties with playful moose characters and lead them through a series of hilarious plot twists giving each story a unique Maynard Moose spin. In this tale, along with Little Moose who is also Maynard's favorite kin, Willy introduces her parents, Mr. and Mrs. Moose, and a surprisingly helpful sheep that wears a football helmet. Like a classic folktale, ***The Little Moose Who Couldn't Sleep*** highlights core character traits in this case the values of patience, resourcefulness, and persistence are incorporated into the story.

Each Maynard Moose picture book is accompanied by a CD, with a live field recording of Willy Claflin retelling the tale as Maynard Moose in his native Northern Piney Woods dialect. All of the books also include a Moose-to-English dictionary to aid readers who aren't necessarily fluent in "Moose-Speak."

Maynard Moose picture books have won numerous prestigious awards including: the Texas Bluebonnet Award, Anne Izard Storyteller's Choice Award, Storytelling World Award and the NAPPA Gold Award. Book reviewers have lauded *The Little Moose Who Couldn't Go to Sleep*. *The Reading Room* writes, "If you want a book that will spark the interest in your new book lover then this is one of the most delightful" and the *New York Journal of Books* says, "It is cute and funny, unique and whimsical, and has a good moral, too." *School Library Journal* writes, "If readers have enjoyed previous Maynard books, they need to wait no longer for more moosie silliness."

August House Inc is a highly acclaimed and award-winning multimedia publisher of children's stories, folktale anthologies, and resource books. Located in Atlanta, GA, August House Inc has developed one of the most highly respected collections of folktales from the world's great oral traditions.

You can find more information about August House at www.augusthouse.com.

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